

Greenhouse Juice Partners with nuVizz to Deliver Cold-pressed Perfection

Greenhouse Juice Co. is a Toronto-based organic cold-pressed juice company that first opened its doors in January 2014. Designed as the modern-day answer to the milkman, Greenhouse is highly focused on its customer experience and sought to introduce a unique product to an unfamiliar market. In the process, Greenhouse also was very conscious of its impact on the environment and reducing its footprint was critical in terms of executing a successful business model.

"Never compromise where product is concerned." So when searching for a partner to support the company vision of adding delivery service to its offering, and whittling down a list of 5 vendors, Greenhouse decided nuVizz was the perfect fit.

Greenhouse services both commercial and residential customers, seven days a week, with its growing business and extensive delivery coverage area.

Greenhouse sought a solution that would alleviate the typical delivery service challenges while maintaining the established customer service standard. DeliverIt by $nuVizz^{\text{\tiny{M}}}$, a mobile delivery tracking and execution system, aligned most closely with the business requirements. DeliverIt's functionality was further complemented by its ease of use.

Challenges:

- Traffic
- Reliable/On-time delivery
- Electronic Proof of Delivery (P.O.D)



DeliverIt by nuVizz

+1 404-937-1971 info@nuvizz.com http://deliverit.nuvizz.com

"We selected nuVizz as they offered the best marriage of all requirements."

Ben Zittell,

E-commerce & Delivery Manager

"Never compromise where product is concerned."

Emma Knight, *Director of Brand Development*

DeliverIt Key Capabilities:

- Auto-generate emails/delivery confirmation
- < Driver tracking
- < Organize delivery routes
- < Routing based on shortest path



DeliverIt by nuVizz

- Dispatch Management
- Work Assignment to Drivers
- Work Assignment to 3rd Party Carriers
- Real-Time Delivery Tracking
- Real-Time GPS based location visibility off Truck/Driver
- Real-Time visibility for your customers
- Proof of Delivery
- Mobile Delivery Execution
- Scan Delivery on Mobile Device

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www.nuvizz.com/mobile-apps/deliver-it/

DeliverIt Key Benefits

DeliverIt, built on the nuVizz Enterprise Mobile Solutions Platform, provides tracking and tracing of your delivery personnel, whether it's truckers or couriers. Get real time info on the location of your assets on the DeliverIt mapping dashboard and status of deliveries.

Robust Portal:

You now have access to a single portal to track and trace deliveries. Provide your carriers and business partners the capability to track their deliveries and view proof of delivery instantly.

Improve Customer Service:

Provide email notifications to your customers when the shipment is close to arrival. Automatically fax or email shipping documents to your customers after acceptance of ePOD (electronic Proof of Delivery).

Improve Dispatcher Efficiency:

Cut-down on the phone calls and confirmations. The DeliverIt app performs this process seamlessly and makes driver acceptance a breeze.









Real-Time Information Feed:

All this seamless technology means you get real-time information on loads, shipments, deliveries, electronic proof of deliveries (ePODs) and fleet status – which means faster, more nimble transportation execution.

Low Cost of Ownership:

Achieve all this with the lowest cost technology. Our powerful mobile platform combines the simplicity of smartphones with the capabilities of our rich and robust mobile solutions platform. What you get is a feature rich and low cost deployment.